TENANT REPRESENTATION



When you are hiring a commercial real estate broker, hire an advisor that only has **YOUR** interests in mind.





Most Tenants don't realize that many brokerage companies have multiple fiduciary (earn fees) relationships to many Landlords through the following roles:

- 1. Property Management
 - 2. Asset Management

How can a broker protect YOUR interests amidst potential conflicts?

How do you know? How can you tell?

Your agent will become a little quiet/ reserved at that critical point in the negotiations, when you are preparing your 2^{ND} or 3^{RD} counter-offer.

- 3. Facility Management
 - 4. Brokerage

RESULTS:

- Recently negotiated for a +200k SF
 Tenant to obtain a 10% equity interest in their leased building.
- I assist companies obtain municipal incentives from City, County & State at NO COST.

TOM BOYLE, SIOR Principal tomboyle@lee-associates.com 773.355.5079

